

HOGUE INC. ANNOUNCES THE G10 15 DEGREE VERTICAL GRIP FOR AR15 / M16

Henderson, NV – Hogue Inc. is proud to announce the newest tactical advantage for AR-15 and M16 shooters. Structurally crafted to be one of the most light weight grips of its type, and ergonomically engineered to be the most comfortable fit, the Hogue AR-15 / M16 15 degree vertical grip is the obvious choice for any tactical rifle aficionado.

Precisely crafted by Hogue's expert engineers, this AR-15 / M16 grip feels like perfection and is designed to perform as such. "When designing this product, ergonomics was the number one priority; it just had to feel right. And of course, aesthetics was also a main concern; it had to look good too," said Hogue Research and Design Supervisor, Gary Flynn. In terms of performance, this grip is ideal for any AR-15 / M16 user. "It's for military, for custom builders, for anyone really! It simply feels comfortable for guys who just want to shoot."

Compared to the standard 30 degree angle grips for AR-15 / M16, the 15 degree angle allows for a comfortable and more natural hand position when entering combat. The stacking formation often used by the military in close quarter combat requires the rifle to be square with the chest and for the elbows to be tight to the body, forcing the hand into a sharper angle. The Hogue vertical grip naturally meets the hand exactly in the proper position, making grip comfort effortless for the shooter.

The grip also fits into one of the lightest weight classes on the market, weighing in at a mere 2.4 ounces. It was strategically designed with a hollow center for maximum weight efficiency and is composed of the highest quality G10 material available. Additionally, there is a recessed dish behind the trigger which heightens comfort and creates a smooth transition for the finger to the trigger. In anticipation of some builders' needs, a clearance was also added in the top of the grip allowing for an upper receiver tensioning screw.

Ultimately, this grip provides optimum comfort and safety when handling AR-15 pistols, and will also fit any other firearm that uses standard AR-15 / M16 grips. Hogue AR15 / M16 G10 grips come in Smooth or Piranha Grip finishes, and are available in Solid Black, G-Mascus® Red Lava, G-Mascus Dark Earth, and G-Mascus Green at an MSRP range of \$99.95 - \$119.95.

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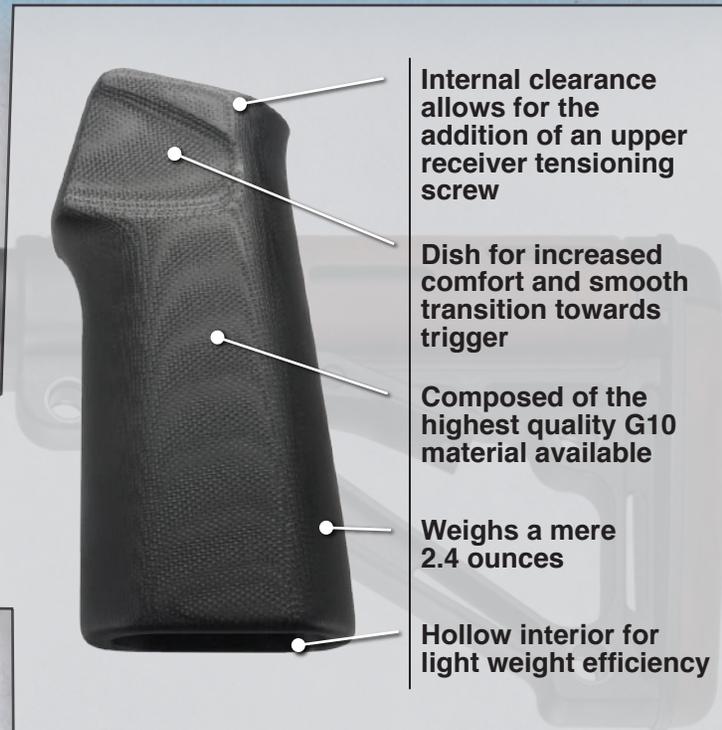
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Smooth G10 Texture: \$99.95 MSRP
Piranha Grip Texture: \$119.95 MSRP



**15° ANGLE PROVIDES A
POSITIONED GRIP
ADVANTAGE IN CLOSE
QUARTER COMBAT**



Internal clearance allows for the addition of an upper receiver tensioning screw

Dish for increased comfort and smooth transition towards trigger

Composed of the highest quality G10 material available

Weighs a mere 2.4 ounces

Hollow interior for light weight efficiency

Check availability for coordinating buttstocks, forends, and trigger guards!



Color options available in Smooth and Piranha Grip finishes:



**HOGUE'S AR15 / M16
15 DEGREE VERTICAL GRIP**